



**BYLAWS OF THE
Northern California
All Star Alliance**

Bylaws of the Northern California All Star Alliance
(Adopted June 2008)
Revised September 2008
Revision May 2009

Article I – Northern California All Star Alliance

The name of this organization shall be: Northern California All Star Alliance

By definition, the N.C.A.A. is available to All Star Cheer gyms from Bakersfield northward to San Luis Obispo and northeast to include Lake Tahoe and Reno

Article II – Purposes

The purpose of the club shall be:

Proposed Objectives

1. To expedite the time frame in which event producers announce their competition dates and locations. Set a deadline of April 1, of each year for event producers to have their competitions be considered for attendance by the N.C.A.A.
2. To seek out discounted competition fee's for the Northern California All-Star Alliance member gyms. Price break in competition fees should be reflective of the number of participants being brought to any one competition by the N.C.A.A.
3. Educate event producers on the needs of N.C.A.A. member gyms. Encourage event producers to schedule competitions on weekends that are not in conflict with other competitions.
4. Encourage event producers to set aside some proceeds from every event the N.C.A.A. attends towards the N.C.A.A. scholarship fund and to educate the membership about other scholarships that are available.
5. National Voting – Set a meeting up to discuss the NACCC proposed rules for 2009/2010. Member(s) of the rules committee are to attend the USASF regional meetings and the USASF annual meeting. The designated member(s) will write a recap of the meetings and send them to the N.C.A.A. membership for review. Rules committee members will notify all N.C.A.A. members of the voting process and encourage all gyms that are part of the alliance to be educated and informed about the USASF rules process.
6. Parent Education: The N.C.A.A. will actively incorporate opportunities to educate the parents/clients regarding the benefits of the USASF, the N.C.A.A.
7. Sport Legitimacy: The N.C.A.A. will actively pursue objectives to continuously strive to legitimize the integrity of the sport. This objective will provide leadership for All Star Gyms and promote communication between gyms and the USASF and Event producers in regards to standardizing scoring, judging and implementing procedures to verify authenticity of registrations and compliance with the rules set forth by the USASF.

Article III – Membership

1. To be a member of the N.C.A.A. you must be a director or owner of an All Star Cheer gym in the designated region.
2. All members of the Alliance must be represented by one voting member and be in good standing prior to benefiting from any negotiated discounts between the N.C.A.A. and the event producers.
3. There are currently no dues to be a member of the N.C.A.A. This is subject to change for the 2009-2010 season to cover administrative costs.
4. Tier 1 Members are eligible to vote at all N.C.A.A. meetings. Members who are absent from meetings where a vote is called, are excluded from voting, unless they submit in writing prior to the meeting their position on any vote that may come up.
5. Members representing the N.C.A.A. are expected to maintain proper conduct.
6. Members representing the N.C.A.A. must clearly represent the needs of the N.C.A.A. and not their own personal agenda.
7. No member or officer of the N.C.A.A. may receive any remuneration or profit as a result of voluntary services and participation in the activities of the N.C.A.A.
8. Executive Board members may receive travel remunerations from other clubs requesting consulting services on forming their own regional alliance.
9. If a member is unable to complete their contract they are not eligible for the negotiated discounts provided by the Event Producers to the N.C.A.A.

Tier 1 Members all listed on the Competition Schedule by May 9th, 2009

1. These members are eligible for committee's
2. These members are expected at all meetings.
3. These members have voting rights on all issues in 2009/2010 for the NCAA
4. These members numbers count towards our total numbers
5. These members receive discounts from EVP's
6. These member's all-star cheerleaders receive more points on our scholarship criteria

Tier 2 Members - Optional

1. These members due to distance or choice cannot attend meetings.
2. These Members are not eligible to be on committee's
3. These Members are not eligible to vote on issues
4. These Members numbers still count for our total numbers
5. These Members Still receive discounts from EVP's
6. These member's all-star cheerleaders receive points for our scholarship criteria (less than tier1, more than non members)

Article IV – Executive Board

1. The Executive Board will be comprised of volunteers during the formation of the Alliance. Positions on the Executive Board can be resigned by each the individual holding the position. The Executive Board will name by majority vote a replacement gym representative.
2. The Executive Board shall consist of 5 or 7 gyms from varying size, (number of teams and kids) and demographics in order to reflect the vast differences in the gyms.
3. The Board shall conduct such business as is necessary to implement and expedite the actions of the N.C.A.A.
4. The Board shall determine dates and the agenda for each meeting.
5. The Board shall be a closed Board when voting on any N.C.A.A. related topics.
6. The NCAA executive board may slate any changes needed to the NCAA bylaws, Agendas, or committee structure and then present those proposals to the general body for a final vote.

Article V– Meeting of Members

1. The Executive board officers may call special general meetings.
2. Members meeting for each year will be held as follows: For Tier 1 Members Meetings will be held 4-5 times per year.
 - May (gyms determine their competition schedule and submit contract)
Mandatory for all gyms to have representation.
 - Any gym not in attendance at the intital (May) mandatory meeting will listed as tier 2 member whereby they receive the benefits of the N.C.A.A. but may not vote on the proposed issues for the current season beginning in May 2009. Any Tier 1 member missing 2 or more meetings will be placed in the Tier 2 membership category.
 - September (Scholarship Information distributed)
 - December (Rules Proposals for preparation of the NACCC
 - February (Meet with Event Producers)
 - April (Competition Schedules Presented for upcoming season)
3. Members must submit any N.C.A.A. related topic to the designated executive board member who handles the correspondence for the N.C.A.A. Each N.C.A.A. member will be given two weeks notice of meetings and a written agenda prior to the meeting.
4. The Executive Board shall set the agenda and length of time for each meeting.

Article VI – Committees

1. **Membership** - This committee is designed to increase the member gyms of the N.C.A.A. and devise a letter of intent for gyms wishing to join. This committee distributes and maintains the contracts of the members, the competition schedule of the members. Committee provides Event Producers with written verification of the N.C.A.A. members and their current standing. This committee also oversees the review of members not in good standing and makes recommendations regarding any further participation in the N.C.A.A.

***See attached template #1**

Competition - This committee is designed to contact event producers, present the needs of the N.C.A.A. members regarding these competitions, gather dates and locations of the competitions for 2009/2010 and report the information in written form to the members of the N.C.A.A. ***See attached templates #1 and 2**

- A. Upon completion of the schedule the Competition committee will present the schedule to the N.C.A.A. members by May 1st, so that competitions schedules can be reviewed and set by each individual gym.
- B. Upon receipt of each member's schedule the committee will negotiate with the event producers for the discounted pricing based on projected attendance at each event.
- C. The committee will provide the members with the negotiated pricing and any subsequent terms/contracts by June 1st.

3. **Scholarship** - This committee is designed to work with event producers to help raise funds for the N.C.A.A. Scholarship fund. ***See attached template # 4, 5 & 6**
4. **Rules/Education** – This committee is designed to help educate gym owners, coaches, and members in the areas of level rules, certifications, and various updates sent out by the USASF.

Article VII – Limitations of Activities

The N.C.A.A. is not organized for political purposes and as such, no substantial part of the N.C.A.A. activities shall consist of carrying on propaganda, raising funds for political or propaganda purposes, or otherwise attempting to influence legislation; and the N.C.A.A. shall not participate or intervene in any political campaign (including publishing or distributing of statements) on behalf of any candidate for public office.

Article VIII – Liabilities

1. No person shall assume any financial obligation on behalf of the N.C.A.A. without approval of the Executive Board.
2. No person shall use the name of the N.C.A.A. in any form without approval of the Executive Board.
3. No member, director, assistant, advisor, merchandise and/or monies on behalf of the N.C.A.A. unless so authorized by the Executive Board.
4. No member, director, assistant, advisor, or cheerleader shall be held liable for stolen personal property or personal injuries. Personal property is the responsibility of the owner.

Article IX – Disciplinary Procedure

1. This N.C.A.A. reserves the right to make and enforce its own rules and to require that its members refrain from conduct injurious to the N.C.A.A. and its purposes.
2. The removal of an Executive Board member by a two-thirds affirmative vote of the Executive Board for (1) failure to attend meeting; (2) failure to fulfill responsibilities as outlined in the Bylaws, policies, procedures, or ethics of the N.C.A.A.
3. All efforts to resolve the problem through discussion, interpretation, clarification, and counseling should be made. All points of view shall be heard. Those involved in any disciplinary procedures should keep in mind the importance of confidentiality and fairness.
4. Any Tier 1 member missing two scheduled meetings will be placed in the Tier 2 Category.
5. Any Tier 1 members not signing the membership contract by the June 1st Deadline will be placed in the Tier 2 Category.
6. Any Tier 2 member not signing the membership contract by the June 1st deadline will be removed from the membership roster and will not be included in the NCAA for the current season.

Article X – Disposition on Dissolution of Club

1. The property and assets of this organization are irrevocably dedicated to charitable purposes, and no part of the net income or assets of the N.C.A.A. shall ever insure to the benefit of any director, officer, or member thereof, or to the benefit of any private persons.

Northern California All-Star Alliance (N.C.A.A.) *Template #1*

Agreement between the Northern California All-Star Alliance (N.C.A.A.) and

_____ (Customer);

Name of Organization

Effective date of Membership: June 1st, 2009- May 1st 2010

As a member of the N.C.A.A. I, the Customer, understand and agree to the following:

1. That I, the Customer, will uphold the values and decisions of the N.C.A.A. Keeping all meetings and conversations quiet, supporting the group and the decisions made therein, and follow the decisions until the time comes that a change in decision can be made in a fair and democratic forum.
2. That I, the Customer, will try to have my program go to the decided upon competitions by the N.C.A.A. and do my best to attend any of the auxiliary competitions decided upon by the N.C.A.A. I understand that I am able to do what is best for my program without any retaliation from the N.C.A.A.
3. That I, the Customer, will choose a representative from my program to act as a liaison between the N.C.A.A. and our program. This liaison will attend required meetings, make decision for my program and participate in the decision making process in an unbiased way. To agree to do what is best for the N.C.A.A. as an organization and not to work for ones own success or profit.
4. That I, the Customer, will come to the N.C.A.A. first when having a question, problem or concern. This will keep the progress and reputation of the N.C.A.A. to be held high, with good standards and keep the gossip and miscommunication of the N.C.A.A. to a minimum.
5. That I, the Customer, agree to and understand that if I become a physical, verbal or reputational problem for the N.C.A.A. I can be dismissed from the organization after a review of the Executive Board and a meeting between the Executive Board and myself. If it is decided that I have misused or created a problem for the N.C.A.A. and I am dismissed, all privileges, rights, discounts, agreements, etc made by the N.C.A.A. and any other entity become null and void for my program.
6. That I, the Customer, understand and accept that I will provide the N.C.A.A. membership committee with my completed competition schedule and membership contract by June 1st, 2009. I further understand and accept that as a member of the N.C.A.A. I will follow the protocol set forth by the N.C.A.A. executive board and the membership committee to comply with the schedule I provided, I will notify the membership committee of any changes to the schedule /or the number of athletes our gym has contracted for, in a timely manner for documentation purposes. Upon the completion of the contract or at any time I fall out of compliance with my membership contract, I understand my participation as an N.C.A.A. member will be up for review by the membership committee. I further understand and accept that, it will be up to the membership committee to recommend or deny a continuing membership agreement for the 2009-2010 season.

Print Name: _____

Northern California All-Star Alliance *Template #2*

March 2008

Here in Northern California numerous All-Star gyms have come together to form an Alliance that will enable us as a region to not only maintain the highest quality events for our area but to partnership with the event producers to improve upon them. As the gym owners we have a very clear perspective of the needs of our customers. Our objectives are attached in the written proposal.

We have formed this alliance in order to have one voice that can communicate and facilitate with the event producers on behalf of our region regarding dates of events, cost of the events to the athletes and their parents. Our objective is that by coming together we can help reduce the cost of All-Star cheerleading and promote a stronger competitive environment at each event. Events held on the same day hurts the industry as a whole. Our conviction is that by coordinating the events, everyone will benefit.

Our customers would like to know fees and dates much earlier than in the past, so we are working towards making our competition schedules by April 12th. We respectfully ask that you complete the attached Event Producer Response Form for each event you plan on hosting in the Northern California Region for the 2008-2009 season by April 1st, 2008. We also request that you complete one form for each of the Nationals you plan on hosting in California for the 2008-2009 season by April 1st, 2008. Upon receipt of the Event Producer Response Forms, our executive committee representing the gyms in our Alliance will review the information and meet on April 12th to determine our collective schedule of events we will attend. Again, we will work towards attending competitions as an Alliance in order to facilitate a well attended and competitive event.

Our executive committee consists of 7 gyms from the Bay Area, Diamond Springs, Sacramento, Modesto, Livermore, Petaluma, and Elk Grove. Our committee is diverse in region, gym size, team size and varied on the types of competitions we attend. Our united mission is to facilitate the communication between the gym owners and the event producers in order to provide our mutual customer base with the most affordable yet superior product.

Sincerely,

The Northern California All-Star Alliance
Executive Committee

*POWER- John Hebert * All Star Elite Cheer- Karen Wilson *Cheergyms- Morton Bergue *
*University Cheer Force- Jill Norgaard *Rebels- Nancy Irving Smith *Airborne- Nicole Nicosia
* Fusion All Stars- Adam Vasilovich

Northern California All-Star Alliance

Event Producer Response Form

PLEASE FILL OUT ONE FORM PER EVENT

Company Name _____ Office Phone (____) ____ - ____ ext _____

Contact Name _____ Title _____

Email _____

Name of Event _____ Date of event ____/____/____

Location of Event _____

Event cost per participant

- Regular Price \$ _____
- 750-999 participants \$ _____
- 1000 – 1249 participants \$ _____
- 1250 – 1499 participants \$ _____
- 1500 (+) participants \$ _____

FREE Spectator Entrance – YES NO Spectator Entrance FEE \$ _____

Amount of Spectator Seating _____

Warm-up Area

Mark **ALL** areas that apply

FULL Spring Floor - YES NO Full Foam Block Floor - YES NO

FULL Carpet Bonded Floor - YES NO Total of FULL Floors provided # _____

12' X 60' Spring Tumble Strip – YES NO Total of Tumble Strips provided # _____

Size of area for stretch / stunts _____ X _____ Total of stretch / stunt areas provided # _____

Amount of time on each station _____ minutes

Awards

Trophies for every team – YES NO

Please List any other awards given at this event

Please tell us why members of the Northern California All-star Alliance should choose this event

Would you be willing to donate any of the proceeds from this event to the USASF scholarship fund or the GSSA Scholarship fund?

Email this completed form back by April 7, 2008 to: norcalalliance.com

If you have any questions email: norcalalliance.com (other alliances, insert your contact info)

Northern California All Star Alliance *Template #4*

Scholarship Fund Proposal for Northern California All Star Teams

As many of you know, the Northern California All Star Alliance, comprised of 23 gyms in the Northern California region from San Luis Obispo to Bakersfield, formed earlier this year. As we presented to you in our initial letter, we have several objectives as an organized group. We have successfully completed the first phase of our goals, by working together to provide the most exciting and competitive competition season in the history of Northern California. Through the mutual cooperation of the members of the alliance and the many event producers hosting events in our area we believe we are in the forefront of the future of the All Star industry and can serve as an example across the country on how gyms and event producers can work together to grow our sport.

During the course of our meetings we discussed the need for scholarships for the athletes who have stayed loyal to the industry and the sport by encouraging and providing opportunities for further education. As gym owners we often hear parents and athletes commenting on the high cost of participating in All Star Cheer and asking about available scholarships. Unfortunately, there are few to speak of. Many of us within the Alliance attend the competitions that provide scholarships in order to support those opportunities for our athletes.

To further our mission, the Northern California All Star Alliance has formed a scholarship committee. The objective of this committee is to work with the gyms in Northern California and the Event Producers to promote and provide scholarships for all eligible All Star seniors and super seniors whether or not they are members of the NCAA or not and who are attending college in the fall of 2009. We are working with the USASF, (who has also established a scholarship committee), to help facilitate the funds raised for athletes in the Northern California region. We have spoken with Jim Chadwick, of the USASF and they are willing to house the funds donated and earmarked for the Northern California All Star athletes. This eliminates the transfer of any money to individuals directly or to the Alliance. The USASF will ultimately create the check for the selected individuals.

It is the intention of the members of the alliance to support and attend competitions where the event producers also promote and provide scholarships. It is our objective for this season is to encourage all the event producers hosting events in Northern California to donate to the Northern California All Star Alliance Fund. The NCAA has created the education process, the application and the selection criteria for the recipients of the scholarships.

We are asking that each event producer designate one event in Northern California in the 2008-2009 season that will be your scholarship event. \$1.00 per admission to this event will be donated to the Northern California All Star Alliance Scholarship Fund. The amount raised will be given to the USASF as a donation to the Northern California All Star Alliance Scholarship Fund 2009.

The scholarship committee will educate all the athletes eligible. We have many resources available to do so. First through our mailing list of 23 gyms within the Alliance we will make sure every eligible athlete is educated about the available scholarships. This scholarship fund is open to all seniors currently on an All Star team competing in the Northern California region.

If you are willing to participate in this effort and donate to the fund we will volunteer to set up a booth at the designated event to continuously promote your participation in the scholarship fund and educate the athletes on how they might receive a scholarship.

Secondly, the scholarship committee will receive and review the applications and select the recipients based on the donation amount received by each event producer and how many applications are received. We have attached the scoring system we have developed for your review.

This is an idea that began at the coach's conference in Atlanta back in January. The event producers present at the meeting were very excited and encouraged to be able to participate in a scholarship fund. The USASF has decided to form a scholarship committee that will serve a much bigger scope for the athletes across the country. Our focus as an Alliance is to develop a scholarship fund specifically for all Northern California All Star athletes .

Your participation is a win/win situation for everyone. The All Star Industry needs to recognize and reward our athletes as they are our clients and ultimately your clients. The parents of these athletes love our sport but would like to see the industry as a whole promote further education. Our hope is that at each designated event every parent, child and athlete of all ages will see and hear your organization promoting education. This can serve as a great marketing tool for our industry but most importantly we will be impacting the lives of these amazing young men and women who have dedicated so much of their time, energy and heart into the All Star Cheer Industry.

We are hoping to make a major announcement soon about the Northern California Alliance Scholarship Fund. We hope that we can include you in this new and exciting program.

Please contact Karen Wilson by August 30th to initiate which event you would like to designate as your Scholarship Event so that we can move forward for the 2008-2009 season at kwilson@allstar-gymnastics.com or 530-409-8093 (*other alliances, please input your Scholarship contact info*)

Thank you for your consideration
Karen Wilson

Executive Board for the Northern California All Star Alliance

Organizations invited to participate in the Northern California All Star Alliance Scholarship Fund:

**AMERICA'S BEST, AMERICAN MASTERPIECE, ATHLETIC CHAMPIONSHIPS
CHEERSPORT JAMFEST, JAMZ, NCA, USA, UCA,**

GSSA already has a scholarship fund in place and we support and congratulate Tammy on her many years of dedication to the athletes who throughout the years have benefited from the efforts of the GSSA Scholarship Fund.

<p>Grades</p>	<p style="text-align: right;"><i>Template #5</i></p> <p>20 Point Maximum</p> <ul style="list-style-type: none"> • A Average 20 points _____ • B Average 15 points _____ • C Average 10 points _____ • D Average 5 points _____
<p>Coaches Recommendation</p>	<p>20 Point Maximum</p> <p>Total points _____</p> <ul style="list-style-type: none"> • Junior Instructor in the gym 4 Points _____ • Team Player 4 Points _____ • Motions 4 Points _____ • Jumps 4 Points _____ • Tumbling 4 Points _____
<p>Community Involvement</p>	<p>15 Point Maximum</p> <ul style="list-style-type: none"> • Major Involvement with Office Held 15 Points _____ • Involvement with Office Held 12 Points _____ • Slight Involvement with Office Held 10 Points _____ • Little or No Involvement 8 Points _____
<p>Essay</p>	<p>20 Point Maximum</p> <ul style="list-style-type: none"> • Several key points were made 20 Points _____ • Few key points were made 15 Points _____ • Minimal key points were made 10 Points _____
<p>All Star Experience</p>	<p>20 Point Maximum</p> <p>Total Points _____</p> <ul style="list-style-type: none"> • Number of years with first gym Points _____ • Number of years with second gym Points _____ • Number of years with third gym Points _____ <p>(# of Years x # of Years = Points) If a cheerleader is with a gym for 3 years the equation would be 3x3=9.</p>
<p>NCAA Member</p>	<p>5 Point Maximum</p> <ul style="list-style-type: none"> • Member 5 Points _____ • Non-Member 2.5 Points _____

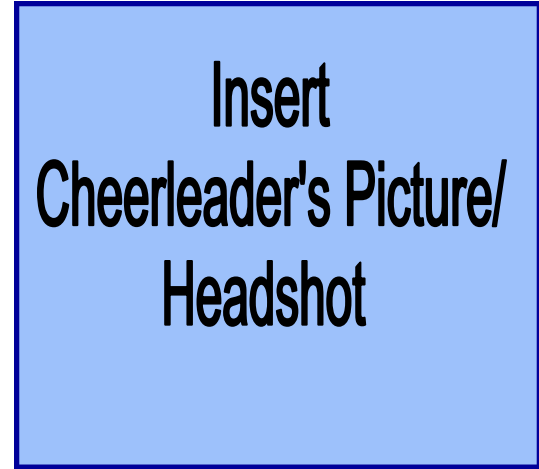
**<USASF
logo>**



<Last Name>

<Standing Skill>, <Running Skill>

**<Position on the floor>
Class of 20<__>**



Name: <Cheerleader's Name>
Address: <Cheerleader's Address>
<Any City, State Zip Code>
Phone #: <Telephone number>
Parents: <Parent's Name>
E-Mail: <Parents' Email Address>
Birth Date: <Cheerleader's Birthday>
Gym Name: <Gym Name>
<Gym Telephone Number>
<Gym's Address>
<Any City, State Zip Code>
AS Coach: <All Star Cheer Coach>

USASF Gym Cert #	<Cert # 1>	USASF Gym Owner Cert #	<Cert # 2>
USASF Cheerleader Cert #	<Cert # 2>	Cumulative H.S. GPA:	<GPA>

Cheerleading History

<20__-__> <Current High School>
<20__-__> <Competitive team>
<20__-__> <Pop Warner / Jr. Program Cheerleading>

Personal Strengths

<List Attributes>

NCAA Member

Yes _____ No _____

Achievements and Awards

Academics/Community Activities

<Year> <Academic>/ <Community> / <Activities>

Athletics: <Current High School>

<Year> <Award Received> - <Sport>

Athletics: Competitive, Certifications

<Year> - <competition type> - <results>

ESSAY TOPIC: What life skills have you learned through cheer and how will you apply those skills in the future?