

Northern California All-Star Alliance Athlete Verification Protocol 2009-2010

It is the intent of the membership of the Northern California All-Star Alliance to promote, preserve and protect the integrity of the All Star Industry. For the 2009-2010 season we will verify each athlete of every gym that is a member of the NCAA. The purpose is to provide a level of integrity for all the gyms within our alliance and to demonstrate to the industry as a whole that we no longer accept the honor system as the standard, but expect and are willing to maintain an accountability process and verification of age system.

The Legitimacy committee of the NCAA has developed the following reasons for necessitating such a protocol.

1. Confidential materials (ie, Birth Certificates) need to remain confidential
 - Birth Certificates, which end up in the wrong hands, could be disastrous for all of us. There are individuals out there that would love to get their hands on 50-100 birth certificates to resale to someone else. Great profits for the bad guy, but huge law suits for our businesses and probably eventually jail time. Including a \$10,000 penalty for any business that loses a clients identity information that leads to identity fraud.
 - We would not need to carry confidential information IF there was a verification protocol in place This single Athlete Verification Form could then be carried to the competitions without the worry of confidential information being shared without permission.
2. **The NCAA recognizes that some clients no longer trust that gyms run their businesses ethically. Therefore it is imperative that we no longer accept the policies of self-governing but rather set the highest standards of ethics in the industry by putting forth and executing procedures that ensure those standards are held.**

Athlete Verification Process

Pre-Season Phase 1 Must be completed by August 15th, 2009

1. Each gym within the NCAA gathers all required information to complete the Athlete Verification Form (provided by the NCAA)
2. Each gym within the NCAA enters in all the information on to the Athlete Verification Form, including a photo id and a copy of proof of age (birth certificate)
3. Each gym within the NCAA creates a binder of these cheerleader facts sheets in alphabetic order (of the entire program, not by team) This must be completed by **July 25th, 2009**
4. At the Western Regional Conference, NCAA gyms would participate in a lottery/drawing where by each gym at random selects another gym to verify the information gathered. The verification of the NCAA Athlete Verification Binder by each gym will take place either at the Western Regional Conference or by August 15th, 2009. Each gym will be held accountable for verifying their gym and one other gym. (We will split the lottery up by location to minimize too much travel time)
5. **Verification by a NCAA gym (must be a member of the alliance) is reviewed, verified, and signed off by August 15th, 2009** Confidential materials could then be returned to the parents (Birth Certificate, passport, etc)
6. After completion of Step 5, a time to go to the gym and verify the photo to the athlete is set up and verified by **September 30th, 2009**

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Competition Season Verification Phase 2

- At the following events :
- Nor Cal Victory Cup, November 15th, (Phase 1 completed for those adding Half year teams)
- Sprit Spectacular January 16th, and
- NCA Nor Cal March 13th

At these designated competitions....

The event producers of these events will create within the competition schedule by lottery draw random spot checks of programs Verification Binder. Example: Teams competing #3, #7, 23, #29 etc will report to a designated area for verification of the team Binder matching the athlete.

Team is lined up in alphabet order.

1. Responsible Coach would be required to produce the team binder with current Athlete Verification Forms/Photos
2. A coach (from another NCAA gym) matches up the cheerleader with the cheerleader fact sheets (Athlete Verification Form) and initials as verification is complete.

As cheerleaders progress through your gyms (age wise) we could use the previous years Athlete Verification Form to re-verify the cheerleaders age. The birth certificate would no longer be needed.

This cheerleader Athlete Verification Form could also be transferred to another gym. Again, the birth certificate would not have to be seen again.