



AZALEA BULLDOGS

P.O. BOX 47385
ST.PETERSBURG, FL 33743
WWW.AZALEABULLDOGS.COM
(727)345-4798

Dear Sponsor,

Please allow me to introduce you to Azalea Bulldogs Youth Football and Cheerleading Association, Inc., a not-for-profit, tax-exempt, 501(c)(3) organization offering the children of our community an opportunity to participate in youth sports.

Our goal is to promote the involvement of children in a program that teaches teamwork, sportsmanship, good conduct and healthy morals. Our annual registration averages approximately three hundred and fifty boys and girls. Naturally, we attempt to keep our registration fees to a minimum so that we can provide our activities with a minimum financial burden to the family. Our registration includes the cost of insurance, uniforms, grounds upkeep, referees, equipment, awards & ongoing yearly expenses to keep the league running. We provide our participants a chance to experience world-class competition, sportsmanship, sharing and the opportunity to develop friendships.

As is true in most situations today, the economy is taking its toll on our organization in the form of higher insurance rates, higher prices for uniforms and equipment, and higher fees for referees. To insure the safety of our participants, protective equipment such as shoulder pads and helmets must be replaced on a regular basis. Unfortunately also due to the economy families are not able to participate in youth activities as they have in years past and it is our hopes that we can help these families make it once again possible!

We must generate significant contributions from the community in order to provide such an amazing experience for our participants. All of our Directors, Coaches and other Program Personnel are volunteers who receive no compensation other than the satisfaction that they are doing something good for our community. Because of the higher costs of operating this program, and because we wish to avoid raising our registration fees we're relying on the generous support of caring community partners, like you!

Bulldogs Youth Football and Cheerleading Association, Inc. **respectfully asks that you consider becoming part of our family by supporting our 2010 season.** Attached is a list of sponsorship levels and benefits available to you as a supporter of the Azalea Bulldogs Organization.

We hope you will help us make these participants dreams come true. Please do not hesitate to contact me with any questions you may have. If you elect to make a contribution, we will provide you with a receipt for your tax-deductible donation. Thank you in advance for your consideration of our request. I look forward to hearing from you soon.

Sincerely,

Andrea Walls
Sponsorship Coordinator
Azalea Bulldogs Youth Football & Cheerleading Association, Inc.
azaleabulldogs@ymail.com
727-224-3640

Our Mission:

To provide today's youth with the skills, teamwork, and sportsmanship necessary to succeed on and off of the field.

Azalea Bulldogs Youth Organization Sponsorship Opportunities

Thank you for your interest in the Azalea Bulldogs Youth Football and Cheerleading Association Season for the 2010 season. The goal of our program is to provide children with the basic skills, teamwork, and sportsmanship necessary to succeed on and off the field. Above all we want our participants and parents to have fun.

After a very successful 2009 season we are excited to kick off our 2010 season in July and we are sure it is going to be the best season ever! We are excited about presenting a sponsorship package that fits your company's unique needs and goals.

Why Invest in Azalea Bulldogs Football & Cheerleading Assoc., Inc.

- Sponsorship demonstrates your commitment to the community.
- Sponsorship gives you the opportunity to advertise with our parents, participants and visitors to our field.
- Sponsorship gives you increased visibility.
- Our parents, coaches and participants patronize our sponsors.
- Support a winning team!

Who Attends Azalea Bulldog Events

- Over 350 football players
- Over 75 cheerleaders
- Over 75 coaches
- Hundreds of parents and relatives
- Thousands of visitors (includes spectators and visiting teams)

Numbers are based on 2009 season statistics. Registration for 2010 is expected to surpass last year's record breaking numbers resulting in a continued increase of visitors to our field.

“Wrist Band Sponsorship” Benefits **\$150.00**

- Wrist Bands with your name and or company logo will be printed on the wristbands used for over 1,500 spectators that enter the admission gate at one home game.
- Recognition at each Home game on the Public Address system.
- Advertising on our web-site (www.azaleabulldogs.com)
- Advertisement in our weekly newsletter that is distributed to over 400 families.

***Please Note: Wrist Band Sponsors are assigned to the home games on a first come first serve basis. There are only 6 regular season home games & 1 black & gold season kick off game.*

“Pre-Game T-Shirt Sponsor” **\$200.00**

- Your company name printed on the back of the t-shirt of each player on one team.
- Recognition at each Home game on the Public Address system.
- Advertising on our web-site (www.azaleabulldogs.com)
- Advertisement in our weekly newsletter that is distributed to over 400 families.

***Please Note: T-Shirt Sponsors are assigned to the teams on a first come first serve basis.*

“Second Down” Sponsorship Benefits **\$300.00**

- “Table” sponsorship at our Fall Auction with a customized sign to represent your company.
- Advertising on our web-site (www.azaleabulldogs.com)
- Recognition at each Home game on the Public Address system.
- Advertisement in our weekly newsletter that is distributed to over 400 families.
- Advertisement in our 2010 Yearbook.
- 8" x 10" team picture plaque of the 2010 season to display at your place of business.
- Opportunity to be referred to as "Official Sponsor of 2010 Azalea Bulldog Youth Football & Cheerleading, Association, Inc."

“Touch-Down” Sponsor Benefits

\$500.00

- A 3ft x 5ft banner with your company’s logo displayed at ALL home games.
- Advertisement in our 2010 Yearbook.
- 2 Free tickets to our Fall Auction.
- “Table” sponsorship at our Fall Auction with a customized sign to represent your company.
- Advertising on our web-site (www.azaleabulldogs.com)
- Recognition at each Home game on the Public Address system.
- Advertisement in our weekly newsletter that is distributed to over 400 families.
- 8" x 10" team picture plaque of the 2010 season to display at your place of business.
- Invitation to the Azalea Bulldogs Awards Ceremony held after the close of the 2009 Season
- Opportunity to be referred to as "Official Sponsor of 2010 Azalea Bulldog Youth Football & Cheerleading, Association, Inc."

“Championship” Sponsor Benefits

\$750.00

- Pre-Game T-Shirt Sponsorship- Your company name printed on the back of the t-shirt of each player on one team.
- Wristband sponsorship for one game. *(limited availability)*
- A copy of our 2010 Yearbook to display at your place of business.
- Two free passes to attend each home game.
- A 3ft x 5ft banner with your company’s logo displayed at ALL home games. *(for 2 seasons)*
- Advertisement in our 2010 Yearbook.
- 2 Free tickets to our Fall Auction.
- “Table” sponsorship at our Fall Auction with a customized sign to represent your company.
- Advertising on our web-site (www.azaleabulldogs.com)
- Recognition at each Home game on the Public Address system.
- Advertisement in our weekly newsletter that is distributed to over 400 families.
- 8" x 10" team picture plaque of the 2010 season to display at your place of business.
- Invitation to the Azalea Bulldogs Awards Ceremony held after the close of the 2010 Season
- Opportunity to be referred to as "Official Sponsor of 2010 Azalea Bulldog Youth Football & Cheerleading, Association, Inc."

“Auction” Sponsor/Donor Benefits

We will be holding our Fall Auction on September 25, 2010 and we are in need of donations to create baskets to use for raffle items and silent auction items. Gift Cards, Gift Sets, Coupons for services, etc. Please remember that there is no such thing as to small of a donation!

- Advertising on our web-site (www.azaleabulldogs.com)
- Opportunity to be referred to as "Official Sponsor of 2009 Azalea Bulldog Youth Football & Cheerleading, Association, Inc."