



Jersey City Liberty All-Star Cheerleading

June 1, 2010

Dear Community businesses, family and friends,

We would like to send you our greetings and best wishes for a prosperous year. We know that your time and business is valuable and we appreciate you taking a moment to give this letter your full attention.

Cheerleading has proved to be a great way for our children to get involved in the community and foster positive self-esteem as well as provide a safe, fun and competitive atmosphere for young people today. Cheerleading has also allowed many young adults to explore their physical and creative talents; such as gymnastics, partner stunting and dancing, as well as teaching them life-long physical and mental fitness. It has brought many of our children who otherwise might loiter on the streets into a positive and encouraging environment.

Currently National Champions, Liberty All-Stars has taken cheerleading to another level. The teams are coached by some of the top coaches in the nation who will help develop the team into respectable, athletic and well-rounded young adults. The team members will learn how to stunt, dance, and tumble as well as bring pride to the community. The program is growing fast! We are proud to have over 150 cheerleaders for the 2010-2011 season.

In order for an athlete to be able to participate, they incur many costs. Traveling costs, camp tuition, competition fees, practice clothes, and team uniform are just a few. We do not want any athlete to be denied access to this learning experience because of financial issues. **WE NEED THE SUPPORT OF OUR COMMUNITY!** By sponsoring an athlete, you will be helping him or her to have the ability to participate in a sport they love!

Please see the attached sheet to select your level of sponsorship. Please make all donations payable to Liberty All-Stars and mail to the address at the bottom of the attached sheet or give it directly to a Liberty All-Stars team member. If you have questions about the organization or other ways to support the program, please visit our website at www.jerseycityliberty.com, or give us a call (201) 240-4446.

Sincerely,

Kristen D. Hart
Liberty Cheerleading

“If not you, who? If not now, when?”

**Jersey City Liberty All Star Cheerleading
Individual and Business Advertising Sponsorships**

Sponsorship Level	Range	Sponsor Receives
Supporting Sponsor	Up to \$99	Name Recognition on website
Bronze Sponsor	\$100 - \$249	Name Recognition and web link on website
Silver Sponsor	\$250 - \$499	Name Recognition and web link on website, framed team picture
Gold Sponsor	\$500 - \$999	Name Recognition and web link on website and team plaque w/picture
Platinum Sponsor	\$1000 +	Name Recognition and web link on website, team plaque w/picture and gym banner.

Please print clearly for advertisement purposes:

Company Name: _____

Address: _____ City _____

Contact Person: _____ Phone: _____

Web Link Address (if applicable) _____

Please attach Logo and/or Web Banner Design (Business Card designs are appropriate)

Please select one and enter the amount of your sponsorship

Supporting Sponsor \$ _____ Gold Sponsor \$ _____

Bronze Sponsor \$ _____ Platinum Sponsor \$ _____

Silver Sponsor \$ _____

IF YOU WOULD LIKE TO SPONSOR A SPECIFIC INDIVIDUAL, PLEASE PRINT HIS/HER NAME HERE. _____

Please include the required materials: sponsorship form, company logo, and web address (if applicable) as soon as possible. All individual or corporate sponsorships will be applied towards our current fundraising goal first, and then applied to each member for all future expenses. All checks should be made payable to:

Jersey City Liberty All Stars
P.O. Box 17320
Jersey City, NJ 07307
Attn: All-Stars -- Sponsorship