



## ONLINE PRIVACY STATEMENT

### Scope

At Cheer Connection, we are committed to protecting the privacy of our customers and support a general policy about how we collect, use and disclose personal information from our customers. This Online Privacy Statement describes our practices relating to the collection, use and disclosure of personal information that may be provided through access to or use of our Website or the provision of related services. By using our Website or related services, you consent to the collection, use and disclosure of your personal information (as defined below) in accordance with this Online Privacy Statement.

### Definitions

In this Online Privacy Statement, we will use the following terms:

"Cookies" are small text files offered to a user's computer by web servers in order to keep track of the user's browser as a website is navigated.

"Personal Information" means any information about an identifiable individual.

"Us", "We" and "Cheer Connection" means Cheer Connection, LLC

"Website" means <http://www.cheer-connection.com> or <http://www.funfitgym.com>

### What Personal Information We Collect Online

We may collect some or all of the following personal information through our Website or when providing our services:

**Contact Information:** such as e-mail address; home telephone number, work telephone number

**Identifying Information:** such as customer's name, current address

**Financial Information:** Financial and billing information (such as credit card number/expiration date, Banks nine-digit ABA Routing Number, Bank Account Number, Bank Account Type (Checking/ Savings), and Transaction Amount;

**Other:** Health Insurance Provider, Policy Holder, Policy Number.

### How We Use Your Personal Information

We use your personal information collected through our Website, or when providing our services, to:

Provide you with personalized services and interactive communication;

Provide you with timely and reliable services;

Manage those services;

Advise you about new classes/services that may be of interest to you;

Develop and maintain our relationship with you and communicate with you; and

Bill you for our services and collect outstanding debts.



### **Knowledge and Consent**

Cheer Connection collects personal information about you through our Website, for the purpose of registering for our classes, events, or service, only when you voluntarily provide it. Typically, we will seek consent for the use or disclosure of your personal information at the time of collection. In certain circumstances, consent may be sought after the information has been collected, but before use (for example, you may be required to provide your Credit Card Number to hold a class spot or advance registration fees) when we want to use information for a purpose not previously identified).

We will not, as a condition of the supply of a service, require you to consent to the collection, use or disclosure of information beyond that required to fulfill the explicitly specified and legitimate purposes for which the information is being provided.

### **How We Protect Your Personal Information**

Cheer Connection makes all commercially reasonable efforts to protect the personal information that is collected from you through our Website against loss and unauthorized access. This protection applies in relation to information stored in both electronic and hard copy form. Access to your personal information is restricted to selected employees or representatives. In addition, Cheer Connection employs generally accepted information security techniques, such as firewalls, secure servers, access control procedures and cryptography, to protect personal information against loss and unauthorized access.