



2015 - 2016

## Registration Packet

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**Date: Saturday, May 30<sup>th</sup>**

**Time: 11am – 2pm**

**Cost: \$50 Team Placement Fee**

**\$50 Registration Fee**

**\$100 Total**

**Ages 3 & up, All levels.....Boys & Girls**

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852 Dailey Mill Road,  
McDonough, Georgia 30253  
Phone: 770.898.9333  
info@atacheer.com  
Website: [www.atownecheer.com](http://www.atownecheer.com)

# A-Towne Allstars ~ 2015-2016 Season ~ Allstar Packet

852 Dailey Mill Road, McDonough, Georgia 30253  
Phone: 770.898.9333 | Website: [www.atownecheer.com](http://www.atownecheer.com)

## A-Towne Allstar Program

Welcome to the A-Towne family and the 2015-2016 Allstar season! Now entering our 9th season, we are honored that you have chosen our program. We are excited to offer you premier services that will include: dedicated coaches, great customer service, a new facility, and an elite allstar program.

Our mission is to emphasize the importance of safety, athleticism, dedication, and respect for others while enjoying the thrill of this sport. Most importantly, we focus on the kids having fun while learning life lessons! All ATA teams are important to us! Although our goal is to make each team competitive, we really want our ATA athletes to learn lifelong lessons in friendship, teamwork, time management, and helping others.

In this packet you will find information regarding: ATA's policies and procedures, gym and allstar fees, important dates, and registration forms.

After you have reviewed the complete registration packet, please complete the attached registration forms and return it to the front office. Your child will not be placed on a team until a completed packet has been received by the front office.

If you have any questions or concerns, please feel free to speak with Miko Brown, Marco High, or Carla Wingfield. Again, welcome to the ATA family and we look forward to a great allstar season!

Cheers,  
A-Towne Athletics

# ATowne Allstars

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#### Monthly Allstar Fees:

ATA operates under one accounting system. This system consolidates gym fees and allstar fees into one monthly payment. In an effort to simplify our billing process, each cheerleader will receive ONE billing statement every month.

Fees are due on the 1<sup>st</sup> of every month and considered late after the 5<sup>th</sup> of the month. **A \$20 late fee will be applied to all past due accounts on the 10th.** A detailed payment schedule can be found on the next page of this packet. Cheerleaders with past due balances will NOT be able to participate in practices, classes, or private lessons. A \$35.00 NSF charge will be added to all returned checks. Checks should be made out to: **A-Towne Athletics.**

#### Monthly fees will include the following:

- ✓ Gym fees
- ✓ Competition Fees
- ✓ Uniform/Hair bow/Warmup
- ✓ Camp, Music & Practice Wear
- ✓ Coaches Fees
- ✓ ONE tumbling class (full yr only)

#### Monthly fees will NOT include the following:

- ✓ Shoes
- ✓ Bags
- ✓ World or Summit Fees
- ✓ Travel Expenses

**One mandatory tumbling class is included in the monthly tuition of \$135.**

- Monthly All Star Tumbling (Additional Class) - \$35 allstars/\$60 for non- all star
- Monthly All Star Stunt Class - \$45 allstars/\$70 for non- all star

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**FUNDRAISING** – ATA will hold 2-3 fundraising opportunities throughout the season. Please take advantage of these opportunities; many people have been able to pay for their entire season by utilizing the fundraiser options. We will NOT work with anyone on their late account balance if fundraising has not been attempted.

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## **Cheerleaders Levels 1-5 (New\*):**

Gym fees are \$135.00 a month per cheerleader. Allstar fees are \$249 per month spread out over 8 monthly payments. PLEASE NOTE: Gym and Allstar fees are billed as ONE monthly payment.

### **Total Allstar Fees:**

Allstar Fees (includes 2 shirts)	\$100
Competition/Coaches Fees:	\$1124
Uniform/Hairbow/Warmup	\$475*
Camp, Music & Practice Wear	\$295

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<b>Allstar Fees Total</b>	<b>\$1994</b>
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<b>Monthly Gym Fees</b>	<b>+ \$135</b>
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### **Monthly Payment Schedule:**

<b>Jun 2015 - Jan 2016:</b>	<b>\$384.00</b>
<b>Feb 2016 – Apr 2016:</b>	<b>\$135.00</b>

**\*\* All payments are due by the 5<sup>th</sup> of the month. \*\***

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## Cheerleaders Levels 1-5 (Returning):

Gym fees are \$135.00 per month per cheerleader. Allstar fees are \$193 per month spread out over 8 monthly payments. PLEASE NOTE: Gym and Allstar fees are billed as ONE monthly payment now.

### Total Allstar Fees:

Allstar Annual Fee:	\$100
Competition/Coaches Fees:	\$1124
Hairbow Only	\$25
Camp, Music & Practice Wear	\$295

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<b>Allstar Fees Total</b>	<b>\$1544</b>
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<b>Monthly Gym Fees:</b>	<b>+ \$135</b>
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### Monthly Payment Schedule:

<b>Jun 2015 - Jan 2016:</b>	<b>\$328.00</b>
<b>Feb 2016 - Apr 2016</b>	<b>\$135.00</b>

**\*\* All payments are due by the 5<sup>th</sup> of the month. \*\***

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## Prep Teams

Prep “gym fees” are \$75 a month per cheerleader. Allstar fees are \$156 per month spread out over 8 monthly payments. Prep teams participate in 4 competitions. PLEASE NOTE: Gym and Allstar fees are billed as ONE monthly payment.

### Total Allstar Fees:

Allstar Annual Fee:	\$75
Competition/Coaches Fees:	\$500
Uniform/Warmup/Hairbow	\$475
Camp, Music & Practice Wear	\$200

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<b>Allstar Fees Total</b>	<b>\$1250</b>
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<b>Monthly Gym Fees:</b>	<b>+ \$75</b>
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(Does not include a tumble class)

### Monthly Payment Schedule:

<b>Jun 2015 - Jan 2016:</b>	<b>\$231</b>
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<b>Feb 2016 – Apr 2016:</b>	<b>\$75</b>
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#### **SIBLING DISCOUNTS**

Gym Fees for siblings:

- One Allstar - \$135
- Two Allstars - \$215
- Three Allstars - \$285

\*These rates do not apply to prep teams.

**Please note:** There is a 10% discount off the monthly gym fees if the entire season is paid in full by July 1<sup>st</sup>.

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#### **FINANCIAL COMMITMENT**

Phone calls and emails regarding accounts are a courtesy. A payment schedule will be provided to you at the beginning of the season. It is your responsibility to make payments on time and in full. Failure to meet the deadline for payments and a lack of reasonable communication, will result in your child's loss of services and dismissal from the program. ATA reserves the right to:

- ✓ Drop/replace an athlete
- ✓ Withhold services (i.e. – classes, private lessons, practices)
- ✓ Withhold pro-shop purchases and pre-ordered purchases
- ✓ Funds from the above could be forfeited and applied to allstar/gym account
- ✓ Apply late fees on any balance

**SIT LIST** - Athletes with fees not paid after the 10th will be placed on the Sit-List. All payments are due on the first of each month and they are late after the 5<sup>th</sup> of each month. A \$20 late fee will be assessed to all accounts on the 10<sup>th</sup>.

**PRIVATES** – Privates must be scheduled through the front office. There is a 24 hour cancellation requirement. Failure to call and cancel a class will result in a \$20 cancellation fee charged to athlete's gym account.

- Privates must be paid at the front desk **BEFORE** the session. The athlete must take a paid ticket to the coach on to the floor before the session will begin. Please arrive early to handle payment, so that the private can start on time.
- Privates cannot be charged to your account for any reason.
- Anyone with a past due account of 30 days will be blocked from privates.

I have read and understand my financial commitment to ATA Allstars outlined in the packet. I understand that I will forfeit any monies paid if I choose to leave a team or if I am asked to leave the program or if my child is suspended. I understand that I am entering this program on my own free will.



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I understand that failure to meet the deadline for payments and a lack of reasonable communication regarding payments will result in my child's loss of services and/or dismissal from the program.

I understand statements will be available on the parent portal **before** the 1<sup>st</sup> of each month, and I am able to satisfy my account balance online or in person.

I understand there will be no refunds for any reason. ATA reserves the right to withhold ATA goods and services until accounts are in good standing.

Parent Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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## Policies & Procedures

**ATTENDANCE** – All practices are mandatory. All competitions and extra practices leading up to a competition are mandatory. We will do our best to work with your extra-curricular activities grade related. However, it is not fair to the team if you aren't able to give a full commitment, due to multiple sports, jobs, other priorities, etc. Please plan family vacations while keeping the gym calendar in mind. Athletes who are not committed to the program will be dismissed or placed on a lower level team. Poor attendance by one team member hurts the ENTIRE team.

Tardiness is defined as being 10 minutes or later to practice. Excessive tardiness and absences will result in dismissal from a team. No refunds will be given.

**CLASSES** - Late Class Arrivals - Athletes will not be permitted to enter a class after the first 15 minutes of class. Coaches will call athletes to the floor for practice and for class.

**PRACTICE GUIDELINES** - All regular and extra practices leading up to a competition are mandatory!! All extra practices are closed to parents. NO CELL PHONES are allowed on the gym floor. Coaches will call athletes to the floor for practice. There will be no hanging out on the gym floors.

**PRACTICE DRESS CODE** - ATA practice wear is mandatory. Hair is to be up in a high ponytail with a cheer bow. No jewelry. Fingernails must be kept short to avoid injury.

**ATA BRAND** - ALL ATA, A-Towne, or Team Name apparel and spirit items must be ordered through ATA approved vendors only. ALL names and logos were exclusively created AND purchased by A-Towne Athletics, Inc. A-Towne management must grant approval prior to the printing/creating of team shirts, donated gifts representative of the brand, or ANY items created with the intent of representing the A-Towne brand. Selling spirit items to the customers of A-Towne for personal profit is not permitted. Any parent breaching this policy will be dismissed from the program without warning. This includes the parents that knowingly purchase items from those deliberately breaching this policy. A zero tolerance policy will be enforced. This behavior shows a lack of respect for the program and its personal efforts in establishing its OWN brand. True entrepreneurship is about creating your own brand.

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#### **SOCIAL NETWORKING AND COMMUNICATION:**

- ★ NO VIDEOS of ATA routines may be posted on Facebook, Twitter, YouTube or other websites without the Allstar Director's permission.
- ★ All social media posts should be tasteful and positive. Please be careful when posting pictures of others. Be respectful and always represent ATA in a positive way.
- ★ Negative comments made directly or indirectly on ANY social media outlets regarding the program, its staff, ownership, other team members, or parents will not be tolerated. Anyone violating this policy will be dismissed from the program immediately without warning. This includes all social media outlets including chat rooms. NO EXCEPTIONS!

**TEAM SELECTION** – Team placements are done so that the coaches can evaluate each athlete's skills. The ATA coaches and staff reserve the right to place athletes on teams based on which team the athlete will be the best fit.

Teams will be re-evaluated frequently! Athletes not progressing can be moved down a level or to an appropriate team to fit their skills. Any athlete who gains or loses skills may be moved accordingly. Tumbling is not the only factor.

#### **COACHES AND CHAIN OF COMMAND:**

If you have any questions or concerns that need immediate attention please use the following chain of command:

1. Team Manager
  2. Head Coach
  3. Allstar Director (Marco High)
  4. Owner/Management (Miko Brown)
- ★ Your Team Manager is your first line of contact. Please contact him/her with any issues you may have and he/she will pass it on to the appropriate level.
  - ★ The coach has the ability to add, remove, or change a level of any cheerleader/student at any time. The coaches may close practices at any time.

# A Towne Allstars

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- ★ Parents are not allowed to argue with the coaching staff or tell the coach how they should coach the team. NO EXCEPTIONS!!!
- ★ Coaches will not speak to parents during coaching hours. Please make an appointment to speak with a coach.
- ★ All routine and squad decisions are left to the coach's discretion.
- ★ A-Towne will enforce a 48 hour cool off rule prior to meeting with a parent with a complaint.

#### **COMPETITION GUIDELINES:**

- ★ Each cheerleader will arrive on time dressed accordingly, wearing make-up and hair in a high ponytail with bow. White cheer shoes are mandatory.
- ★ All cheerleaders must stay in uniform/warm-ups until awards are over.
- ★ All cheerleaders must support all/assigned teams at competition. This means down front cheering in with the team supporters and not sitting outside in the halls. Team moms will be taking roll. Failure to support other teams could result in extra conditioning.
- ★ Parents, relatives, friends and cheerleaders are not allowed to call or speak to competition officials for any reason.
- ★ Parents are not allowed to approach the coaches during a competition. Please see your team manager for any issues you may have or schedule a meeting via the front office.
- ★ Please accompany your child at all times at each competition. It is not the coaches or team manager's responsibility to keep up with your children when not in warm-ups or competing.

#### **CODE OF CONDUCT:**

- ★ All cheerleaders and parents are expected to represent the gym and the program in a positive light. Good sportsmanship, polite manners and a kind disposition are mandatory at the gym and all competitions.

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- ★ No profanity or abusive language. NO GOSSIP!
- ★ All team members are expected to take care of their bodies. This means no drugs, alcohol, or tobacco use. Failure to comply with this rule will result in immediate dismissal.
- ★ Cheerleaders are not to exhibit any public display of affection even if their parents are “okay” with this behavior.
- ★ ATA reserves the right to remove any child or parent from the program due to negative conduct in the gym, lobby/parent viewing areas, competitions or on social media.

**COMPETITION SCHEDULE & FEES:** Competitions are chosen by the coaches and management. The schedule is subject to change based on the need of the teams and/or the program. Competition fees do not include Summit, Worlds, or other opportunities outside of the regular competition schedule. Management reserves the right to accept non-paid bids.

I have read and fully understand all policies, procedures, commitments and expectations of this tryout packet. I understand what is expected of me as a parent and/or Allstar Cheerleader. I will conduct myself in a sportsmanlike manner and uphold standards that are expected of me as an A-Towne member.

Parent Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Cheerleader Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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## Photo Release Form

A-Towne Athletics, Inc.  
852 Dailey Mill Road  
McDonough, GA 30253

### Permission to Use Photograph

Child's Name: \_\_\_\_\_ Age: \_\_\_\_\_

Team (if applicable) : \_\_\_\_\_

I grant to ATA Allstars, its representatives and employees the right to take photographs of my child, \_\_\_\_\_. I authorize A-Towne Athletics, its assigns and transferees to copyright, use and publish the same in print and/or electronically.

I agree that A-Towne Athletics may use such photographs of my child with or without my name and for any lawful purpose, including for example such purposes as publicity, illustration, advertising, and Web content.

**I have read and understand the above:**

Parent of Guardian Signature: \_\_\_\_\_

Parent of Guardian Printed name \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Date: \_\_\_\_\_

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## 2015-2016 Member Information Form

### Cheerleader Information:

Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_

D.O.B. \_\_\_\_/\_\_\_\_/\_\_\_\_ M/F: \_\_\_\_\_ Text Messages: Y or N

Cheerleader's Cell: \_\_\_\_\_

Insurance Carrier: \_\_\_\_\_ Policy #: \_\_\_\_\_

Carrier's Phone: \_\_\_\_\_ Group #: \_\_\_\_\_

Please list any medical information, allergies, injuries, etc.:

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### Parent information:

Mother's Name: \_\_\_\_\_

Dad's Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Mom's Cell: \_\_\_\_\_ Home: \_\_\_\_\_ Text Messages: Y or N

Mom's Email: \_\_\_\_\_ Work: \_\_\_\_\_

Dad's Cell: \_\_\_\_\_ Home: \_\_\_\_\_ Text Messages: Y or N

Dad's Email: \_\_\_\_\_ Work: \_\_\_\_\_

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#### A-Towne Athletics, Inc. Participant Agreement, Release and Assumption of Risk

1. I understand and acknowledge that the activities that I or my child engage in while on the premises of A-Towne pose known and unknown risks which could result in injury, paralysis, death, emotional distress, or damage to me, my child, to property, or to their parties. The following describes some, but not all or those risks.
2. Cheerleading and gymnastics, including performances of stunts and use of trampolines, entail certain risks that simply cannot be eliminated without jeopardizing the essential qualities of the activity. Without a certain degree of risk, cheerleaders would not improve their skills and the enjoyment of the sport would be diminished. Cheerleading and gymnastics expose participants to the usual risks of cuts and bruises, and other risks as well. Participants often fall, sprain or break wrists and ankles, and can suffer more serious injuries. Traveling to and from competitions and exhibitions raises the possibilities of any manner of transportation accidents. In any event, if you or your child is injured, medical assistance may be required which you must pay for yourself.
3. I expressly agree and promise to accept and assume all the risks, known and unknown, connected with A-Towne related activities, including but not limited to performance of stunts and use of trampolines and tumbling equipment. My participation and that of my child is purely voluntary. No one has forced or coerced me or my child to participate. I elect for myself and my children to participate in such activities in spite of the risks.
4. I hereby voluntarily release, forever discharge, and agree to hold harmless and indemnify A-Towne from any and all liability, claims, demands, actions or rights of action, which are related to, arise out of, or are in any way connected with my child's participation in A-Towne related events and/or activities.
5. Should A-Towne be required to incur attorney's fees and costs to enforce this agreement, I agree to indemnify and reimburse them for such fees and costs.
6. I certify that my child has health, accident and liability insurance to cover bodily injury or property damage that may be caused or suffered while participating in the event or activity, or else I agree to bear those costs of such injury or damage to my child. I further certify that I am willing to assume and bear all risks that may arise or be created, directly or indirectly, through or by any such condition.
7. In the event that I file lawsuit against A-Towne, I agree to do so solely in the State of Georgia and I further agree that the substantive and procedural laws in the state shall apply in any such action without regard to the conflict of laws rules thereof. I agree that if any portion of this agreement is found void or unenforceable, the remaining portions shall remain in full force and effect.
8. By signing this document, I acknowledge that if anyone is hurt or property is damaged during my participation or the participation of any of my children in this activity, I may be found by court of law to have waived my right to maintain a lawsuit against A-Towne on the basis of any claim from which I have released A-Towne Athletics by signing this Agreement.

I have had sufficient opportunity to read this entire document. I agree to be bound by its terms.

Signature of Participant or Parent: \_\_\_\_\_ Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

Parent's or Guardian's additional Indemnification (Must be completed for participants under that age of 18) consideration of \_\_\_\_\_ (Print minor's name) ("Minor") being permitted by A-Towne to participate in its activities and to use its equipment and facilities. I further agree to indemnify and hold A-Towne Athletics, Inc. DBA ATA from any and all claims, which are brought by, or on behalf of Minor, and which are in any way connected with such use or participation by Minor.

Parent Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_ Date: \_\_\_\_\_



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#### 2015-2016 Important Dates:

- ★ May 25<sup>th</sup> Memorial Day **(closed)**
- ★ May 26<sup>th</sup> A-Day Clinic, 6:30pm-8:30pm
- ★ May 28<sup>th</sup> A-Day Clinic, 6:30pm-8:30pm
- ★ May 30<sup>th</sup> A-Day Team Selections, 11am-2pm
- ★ June 7<sup>th</sup> Team practices begin
- ★ June 21<sup>st</sup> Father's Day **(closed)**
- ★ July 3<sup>rd</sup> – 5<sup>th</sup> July Fourth **(closed)**
- ★ September 7<sup>th</sup> Labor Day **(closed)**
- ★ September 21<sup>st</sup>-25<sup>th</sup> Fall Break (OPEN)
- ★ Nov. 23<sup>rd</sup> – 28<sup>th</sup> Thanksgiving Break **(closed)**
- ★ Dec. 21<sup>st</sup> – Jan. 2<sup>nd</sup> Christmas Break **(closed)**
- ★ Feb 15<sup>th</sup> – 19<sup>th</sup> Winter Break (OPEN)
- ★ April 4<sup>th</sup> – 8<sup>th</sup> Spring Break **(closed)**

Each athlete will get a copy of the competition schedule once it is finalized. Please remember the competition schedule is subject to change. Our season will start in November 2016!!!

Parent Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_ Date: \_\_\_\_\_