

**Devilray Allstars**  
199 Hickory Lane  
Cartersville, Georgia 30120  
www.devilrayallstars.com  
Phone: 770-607-0750 Fax: 770-607-0778

Dear Prospective Sponsor:

I would like to tell you about the Devilray Allstars competitive cheerleading program. As you may know, competitive cheerleading is the fastest growing sport in America. Our teams are comprised of over one hundred athletes on several different teams. The ages range from pre-k through high school. This year our teams will be competing in many competitions throughout the country.

Devilray Allstars is one of the most successful cheerleading programs in the state of Georgia and we are building a reputation on a national level. Our teams have finished in 1<sup>st</sup> place at many National Competitions over the past several years.

Our program has also been recognized in industry publications, which are displayed in our lobby. Please visit our website for more background information and history concerning our program.

The costs associated with participating in competitions are significant. We provide our athletes an opportunity to participate in fundraisers to help offset some of the costs involved. I would like to offer you an opportunity to advertise your business through our sponsorship program while helping the team member with cost associated with participating in competitions. The sponsorship form will describe the different levels of sponsorship opportunities that are available.

Thank you and we hope you can help our athletes. Please call me if you would like more information about our program and how sponsorship can benefit your business. Your sponsorship check can be made out to DABC (Devilray Allstar Booster Club).

Thank you for your consideration,

Lisa Ray  
Sponsorship/Fundraiser Chairman  
lisaray@devilrayallstars.com

## Devilray Cheer Company

199 Hickory Lane  
Cartersville, Georgia 30120  
www.devilrayallstars.com  
Phone: 770-607-0750  
Fax: 770-607-0778

### *Sponsorship Form*

<b>Sponsorship Level</b>	<b>Range</b>	<b>Advertisement</b>
Bronze Sponsor	Up to \$150.00	Name Only on Website
Silver Sponsor	\$151.00-\$300.00	Company Name, business Address, Email, and Web link
Gold Sponsor	\$301.00-\$500.00	Name, Web link, and name on our sponsorship plaque
Grand Sponsor	\$501.00-\$1000.00	All of the above and a "Thank You" Plaque
Personal Sponsor	Any Amount	Name on Website (Advertisement is only for business)

Please select one and enter the amount of your sponsorship:

Bronze Sponsor      \$ \_\_\_\_\_      Grand Sponsor      \$ \_\_\_\_\_  
Silver Sponsor      \$ \_\_\_\_\_      Personal Sponsor      \$ \_\_\_\_\_  
Gold Sponsor      \$ \_\_\_\_\_

Please print clearly; this information will be used for the above:

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Website Address, if applicable: \_\_\_\_\_

If you have any questions or concerns about your sponsorship, please contact Lisa Ray at [lisaray@devilrayallstars.com](mailto:lisaray@devilrayallstars.com).

There will be a \$2.00 deduction on ALL GOLD and GRAND sponsorships. This will go to pay for the cost of the plaques. If your sponsor does not want any advertisement benefits and wants the whole amount to go on the cheerleader, then please check the box below. Also, fill in the name of the athlete being sponsored so it can be credited to the proper account. This form has to be returned for the advertisement to take place.

No, I do not want any advertisement.

Cheerleader's Name: \_\_\_\_\_

Team: \_\_\_\_\_